

Anthony John Fryer

Address: Flat 2, 22 Lidgett Park Road
Leeds, LS8 1JN
E-Mail: anthonyjfryer@gmail.com
Tel: 0113 2888588
Mobile: 07939 441343

Profile

I am experienced and knowledgeable in web technologies and project delivery. With a number of successful years experience hand coding sites using html, css and javascript (jQuery), managing projects and advising on accessibility

Employment History

Oct 09 — Present (Contract)

Calderdale Council - Web Officer

- Managing and developing web content using xhtml, CSS, and javascript for Calderdale.gov.uk
- Working with departments on web projects such as [Calderdale heat loss map](#)
- Advising on accessibility of electronic documents such as web, word and pdf.
- Developing microsites such as the [learning disabilities microsite](#)
- Working within the CMS to develop content for Calderdale.gov.uk
- Organising and running usability testing events
- Assessing usability of possible 3rd party suppliers
- Studying analytics to help make decisions on future content

Jan 08 — Oct 09 University of Leeds - Web Projects (contract)

- Managing the project for a new [Equality Service Website](#). Creating content, liaising with external organisations and organising usability testing events
- Updated and maintained the [University Access Audit website](#) using, HTML and CSS
- Built a static website using HTML and CSS to market the [3rs equality event](#).
- Designed and delivered an intranet/blog/calendar website for the assessment centre using cloud computing and web 2.0 technologies
- Presented to the Learning Technologies network on accessibility in e-learning
- Arranging and organising students assessments of needs with relation to disabled students allowance

Mar 07 – Dec 07 Parity Resources – Recruitment Consultant

- Responsible for the recruitment of project managers
- Responsibility for all new business generation via phone and face to face.
- Managing and maximised existing accounts and developing new accounts

Dec 06 – Feb 07 The Arena Group – Solutions Consultant (Temporary Contract)

- Managed the project to build and integrate Telephony proposition into current business
- Sales of IP Telephony, CRM and document management software solutions
- Full responsibility for all new business generation via phone and face to face.

Jan 05 – Nov 06 Ellis Fairbank PLC – Consultant

- Project managed executive search assignments through to successful completion
- Developed a new vertical market within Telecommunications, Media and Technology (TMT)
- Search, interview and selection of people up to CEO and board level
- New business generation via phone, email and face to face meetings

Aug 03 – Dec 04 Reed Employment – Consultant

- Initially working with major contract clients, managing large volume recruitment projects
- Manage blue chip organisations expectations and deliver as promised
- Business development with a wide variety of blue chip client

Jan 00 – July 03 Mercer Human Resource Consulting – Account Administrator

- Manage the day to day running of organisational benefits schemes
- Development and building of the company intranet sites using HTML
- Involved in the “Workforce Steering Group”. This entails special technology projects that attempt to steer people into working practices that benefit the organisation

Education

2009 - W3C - Introduction to W3C's Mobile Web Best Practices
2008 – Advanced dreamweaver – University of Leeds (internal course)
2008 – Open University - Web Applications: Client side of Server Development
2008 Open University - Web Application, design, development and management
1997 - 1999 University Of North London - HND Business Management
1994 – 1997 Harrogate College, N, Yorks. - GNVQ Advanced in Leisure and Tourism
1990 – 1994 Rossett High School, N, Yorks - 10 GCSE's

Interests

My personal website is [Middle Pack](#). This was built using the [Wordpress](#) content management system and hand coded HTML, CSS, Javascript and PHP. I have also built various other sites from scratch using content management systems. These include [JC Social Care](#) and [A-Team Driving School](#). These have coded with SEO in mind, and have included the use of microformats in places such as the CV. I regularly review the web analytics and make changes to the sites based on the results.

I am a keen climber, mountain biker and trail/fell runner. I regularly participate in endurance adventure racing events and fell races. I also follow many other sports as a spectator and armchair fan.